



IRELAND

Dublin

21 October 2023

Croke Park Stadium
(Hogan Mezzanine Suite)

EXHIBITOR INFORMATION

2023



PILOT CAREERS **LIVE**
EXHIBITOR INFORMATION

www.pilotcareernews.com/live

In association with





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PCL was a great success.
Atlantic Flight Training Academy

BETTER THAN EVER... 26 YEARS IN THE MAKING

Following the successful return of **Pilot Careers Live** in October 2022, **Pilot Careers Live** is all set to play its part in promoting this unique and rewarding career choice to next gen pilots in Dublin.

With a combination of online, social media and of course face to face opportunities, **Pilot Careers Live** offers your business unrivalled access to a motivated and focused audience.

Don't miss your chance to be part of Europe's largest independent flight training exhibition.

Our extensive, targeted marketing campaign includes:

- A dedicated website www.pilotcareersnews.com/live
- Advertising in national aviation press
- Media partnerships with key aviation organisations
- Direct marketing to schools and colleges
- Online/digital marketing
- Print advertising



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Amazing! We didn't stop all day!
FTE Jerez

WHO SHOULD EXHIBIT?

- ATPL training academies
- ATPL Ground School providers
- Suppliers of ATPL-related products or service providers
- Third-party simulator companies
- Any company associated with the growing ATPL market
- Universities



Pilot Careers Live
is a vital source of
career information
and advice



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PRIORITY EXHIBITOR RATES & OPTIONS

- 3m x 2m space only €3,145 / £2,700
- 4m x 2m space only €4,020 / £3,450
- 4m x 3m space only €5,980 / £5,135

- Power (if required) @ **£79.95 / €95.00** (standard single socket supply).
- Carpet available if required @ **£20.00 / €25.00** per sqm (includes fitting).
- Alternative space options and be-spoke sponsorship opportunities available on request.



Maximise your company message and brand with a digital image displayed throughout the entrance area across six screens.
Total cost: **£475 / €570**

(Images appear in equal rotation throughout the day and offer a high impact branding opportunity)



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EXHIBITION SHOW GUIDE

The Show Guide is distributed **FREE** to all visitors as they arrive.

Packed with case studies, career and training information this guide is taken home and referred to long after the event has finished. Alongside the floor plan, seminar programs and exhibitor list, this indispensable guide is a great opportunity to continue your message with the thousands of aspiring pilots that attend PCL.

The show guide is only available for exhibitors of PCL

- Double Page Spread €1,915 / £1,645
- Full Page €1,040 / £895
- Half Page €575 / £495
- Quarter Page €320 / £275

To further compliment your display advert we have a number of other solutions, including;

- Belly band -
printed band around the show guide €1,740 / £1,495
- Loose Inserts €750 / £645
- Cover mounts £POA



Rates ex-VAT. VAT payable where applicable.



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As an exhibitor at **Pilot Careers Live**, your investment also includes our full marketing support including:

- Your presence at Pilot Careers Live will be promoted by our marketing team prior, during and post the event across all our platforms. This includes the *FLYER* brand and all our social media channels, ensuring maximum ROI.
- Social media assets pack. Images etc. created and supplied to assist your marketing teams in maximising your business presence at **Pilot Careers Live**.



Our marketing support ensures maximum visitor awareness of PCL Dublin.



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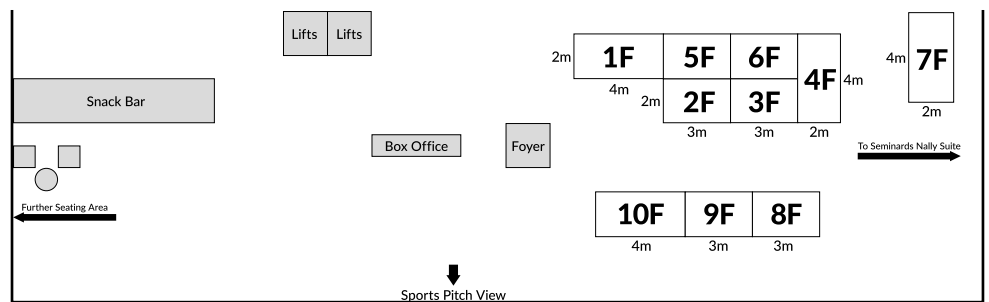
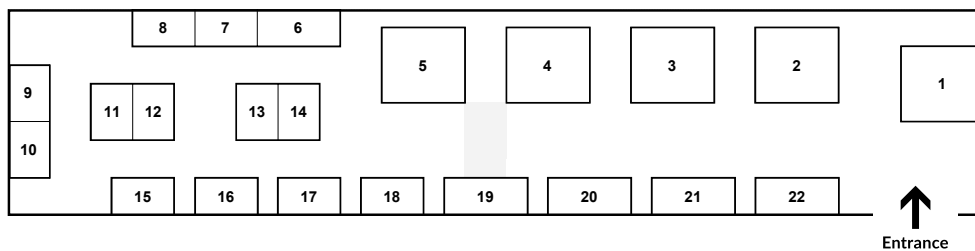
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Hogan Mezzanine Suite Floor Plan



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GET IN TOUCH!

If your business would like to exhibit at Europe's leading **Pilot Careers** exhibition contact **Darran** or **Paul** to discuss your requirements.



Darran Ward

Exhibitions Manager

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darran.ward@seagerpublishing.aero



Paul Yates

Exhibitions Manager

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“ **96 per cent** of attendees would recommend PCL as a great source of information about a career in aerospace



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