

pilotcareerslive.com

 **PILOT
CAREERS
LIVE**

PILOT CAREERS LIVE IRELAND

Dublin

19 October 2024

Croke Park Stadium

EXHIBITOR INFORMATION

2024

 **PILOT CAREERS LIVE**

pilotcareerslive.com

 Pilot Careers Live

 @pilotcareerslive

EXHIBITOR INFORMATION

www.pilotcareernews.com/live

pilotcareerslive.com

 **PILOT
CAREERS
LIVE**

PILOT CAREERS LIVE IRELAND

Dublin

19 October 2024

Croke Park Stadium



PCL was a great success.
Atlantic Flight Training Academy

PILOT CAREERS LIVE OFFERS THE BEST POSSIBLE OPPORTUNITY TO PROMOTE YOUR BUSINESS

Our events are an excellent way to reach new customers and network within the flight training community.

Pilot Careers Live Dublin is your chance to reach the maximum number of passionate, next-generation pilots, make new industry contacts and increase your customer base.

Don't miss your chance to be part of Europe's largest independent pilot training exhibition brand.

Our extensive, targeted marketing campaign includes:

- A dedicated website www.pilotcareersnews.com/live
- Advertising in the national aviation press
- Media partnerships with key aviation organisations
- Direct marketing to schools and colleges
- Online/digital marketing
- Print advertising


SEAGER
INFORM & INSPIRE

 **PILOT CAREERS LIVE**

pilotcareerslive.com

 Pilot Careers Live

 @pilotcareerslive

EXHIBITOR INFORMATION

www.pilotcareernews.com/live

pilotcareerslive.com

 **PILOT
CAREERS
LIVE**

PILOT CAREERS LIVE IRELAND

Dublin

19 October 2024

Croke Park Stadium



Amazing! We didn't stop all day!
FTE Jerez

WHO SHOULD EXHIBIT?

- ATPL training academies
- ATPL Ground School providers
- Suppliers of ATPL-related products or service providers
- Third-party simulator companies
- Any company associated with the growing ATPL market
- Universities



Pilot Careers Live is a vital source of career information and advice


SEAGER
INFORM & INSPIRE

 **PILOT CAREERS LIVE**

pilotcareerslive.com

 Pilot Careers Live

 @pilotcareerslive

EXHIBITOR INFORMATION

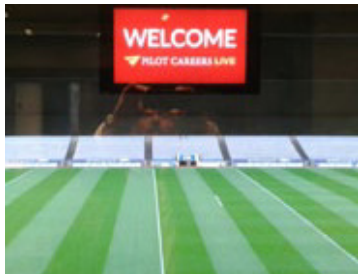
www.pilotcareernews.com/live



PRIORITY EXHIBITOR RATES & OPTIONS

- 3m x 2m space only €3,335 / £2,895
- 4m x 2m space only €4,260 / £3,680
- 4m x 3m space only €6,338 / £5,470

- Power (if required) @ €95.00 / £79.95 / (standard single socket supply).
- Carpet available if required @ €35.00 / £30.00 per sqm (includes fitting).
- Alternative space options and be-spoke sponsorship opportunities available on request.



Maximise your company message and brand with a digital image displayed throughout the entrance area across six screens.
Total cost: €570 / £475

(Images appear in equal rotation throughout the day and offer a high impact branding opportunity)





EXHIBITION SHOW GUIDE

The Show Guide is distributed **FREE** to all visitors as they arrive.

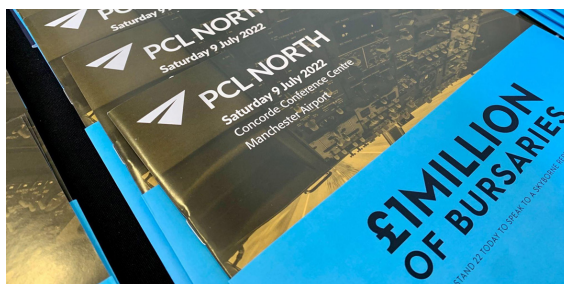
Packed with case studies, career and training information this guide is taken home and referred to long after the event has finished. Alongside the floor plan, seminar programs and exhibitor list, this indispensable guide is a great opportunity to continue your message with the thousands of aspiring pilots that attend PCL.

The show guide is only available for exhibitors of PCL

- Double Page Spread €2,200 / £1,915
- Full Page €1,260 / £1,095
- Half Page €695 / £605
- Quarter Page €390 / £340

To further compliment your display advert we have a number of other solutions, including;

- Belly band -
printed band around the show guide €1,863 / £1,600
- Loose Inserts €805 / £690
- Cover mounts €POA / £POA



Rates ex-VAT. VAT payable where applicable.



pilotcareerslive.com

 **PILOT
CAREERS
LIVE**

PILOT CAREERS LIVE IRELAND

Dublin

19 October 2024

Croke Park Stadium

As an exhibitor at **Pilot Careers Live**, your investment also includes our full marketing support including:

- Your presence at Pilot Careers Live will be promoted by our marketing team prior, during and post the event across all our platforms. This includes the *FLYER* brand and all our social media channels, ensuring maximum ROI.
- Social media assets pack. Images etc. created and supplied to assist your marketing teams in maximising your business presence at **Pilot Careers Live**.



Our marketing support ensures maximum visitor awareness of PCL Dublin.


SEAGER
INFORM & INSPIRE

 **PILOT CAREERS LIVE**

pilotcareerslive.com

 Pilot Careers Live

 @pilotcareerslive

EXHIBITOR INFORMATION

www.pilotcareernews.com/live

pilotcareerslive.com



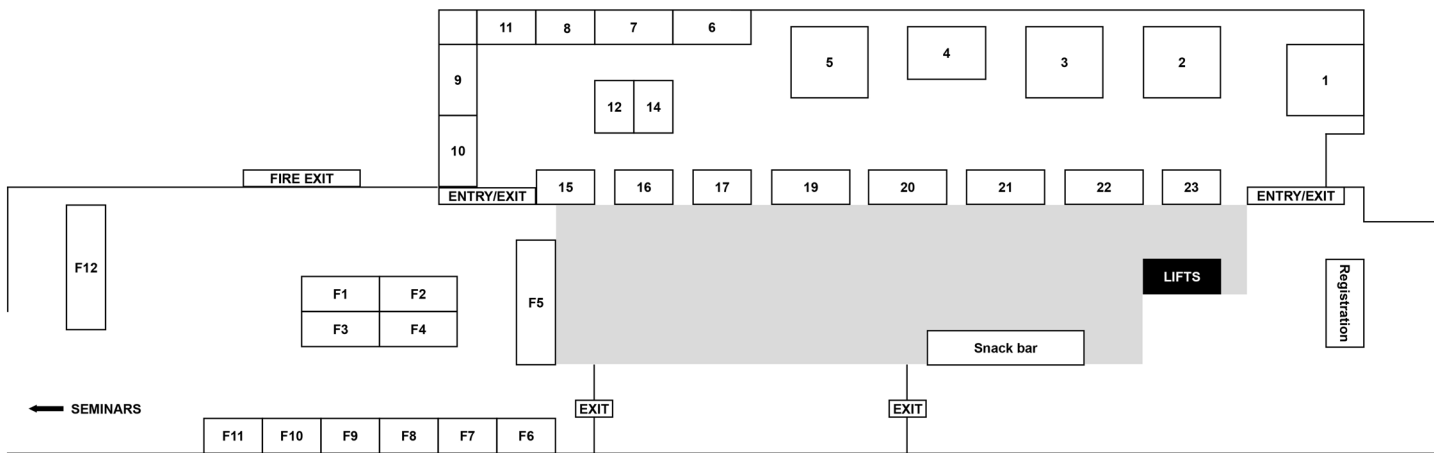
PILOT CAREERS LIVE IRELAND

Dublin

19 October 2024

Croke Park Stadium

Hogan Mezzanine Suite Floor Plan



pilotcareerslive.com

Pilot Careers Live

@pilotcareerslive

EXHIBITOR INFORMATION

www.pilotcareernews.com/live

IRELAND

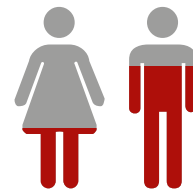
Dublin

2023 Stats

Footfall 530



Attendee profile



33% 67%

Average age range

16-21
years old

Attendee history



30%
returning

60%
new

When do attendees plan on starting pilot training?



5%



45%



50%

Average PCL rating - **9.2/10**

Quality of information from exhibitors - **9.1/10**

“Exceptional support offered by those stands we spent time with.”

Visitor

What did exhibitors and visitors have to say?

“We had a wonderful time at Pilot Careers Live in Dublin over the weekend.”

V-Prep Visual Training

“Another busy event today at Pilot Careers Live with huge interest in our programmes.”

Atlantic Flight Training Academy

pilotcareerslive.com

 **PILOT
CAREERS
LIVE**

PILOT CAREERS LIVE IRELAND

Dublin

19 October 2024

Croke Park Stadium

GET IN TOUCH!

If your business would like to exhibit at Europe's leading **Pilot Careers** exhibition contact **Darran** or **Paul** to discuss your requirements.



Darran Ward

Exhibitions Manager

+44 (0) 1225 984299

darran.ward@seager.aero



Paul Yates

Exhibitions Manager

+44 (0) 1225 984293

paul.yates@seager.aero

“ **96 per cent** of attendees would recommend PCL as a great source of information about a career in aerospace



 **PILOT CAREERS LIVE**

pilotcareerslive.com

 Pilot Careers Live

 @pilotcareerslive

EXHIBITOR INFORMATION

www.pilotcareernews.com/live