

PILOT
CAREERS
LIVE

★ PILOT CAREERS LIVE
Awards 2025

In association with
FLYER

Zen Garden
Sofitel Hotel
London Heathrow,
Terminal 5

Friday 21 March 2025
19:00 - 21.30

SPONSORSHIP
OPPORTUNITIES



PILOT CAREERS LIVE AWARDS 2025

We are thrilled to announce the launch of the Pilot Careers Live Professional Flight Training Awards, a prestigious event designed to celebrate excellence in the pilot training community.

This inaugural awards ceremony will take place on 21 March 2025, at the Sofitel, coinciding with the eve of our renowned exhibition.

The Pilot Careers Live Awards will shine a spotlight on the achievements and dedication of flight training organisations, students, and instructors across 10 distinct categories. This is your chance to position your brand alongside industry excellence by becoming a sponsor of this landmark event.

SPONSORING PILOT CAREERS LIVE AWARDS

Sponsoring the Pilot Careers Live Awards offers unparalleled opportunities to enhance your brand visibility within the aviation industry.

Whether as a Headline Sponsor (£7,500) or a Category Sponsor (£2,500), you'll gain prominent exposure before, during, and after the event.

WHEN AND WHERE

Zen Garden
Sofitel Hotel
London Heathrow, Terminal 5
Friday 21 March 2025
19:00 - 21.30

WHO WILL BE THERE

Business leaders from leading Airlines, universities & colleges, Military Careers Advisors, ATO's and other relevant pilot training representatives.



WHAT CAN I SPONSOR?

We have various award categories available to sponsor plus a variety of other fantastic opportunities that will allow you to gain exposure and be part of this inaugural event.

In addition to the packages in this pack, we are also able to create bespoke packages to suit your requirement and budget. Please just get in touch to discuss.

HOW WILL THE AWARDS BE JUDGED?

■ We have a team of experienced and independent experts who'll be judging these prestigious awards.

PILOT CAREERS LIVE AWARDS CALENDAR

- 1 December 2024 - Nominations open
- 14 February 2025 - Nominations close at midnight
- 1 March 2025 - Shortlist announced
- 21 March 2025 - Finalist award presentation
- March & April 2025 - Post award press for winners and sponsors



SPONSORSHIP PACKAGES

Headline Sponsorship Package - £7,500

- Exclusive “Sponsored by” branding across the event website, social media, and all communications.
- Recognition at the event through slides, signage, and a speaking opportunity.
- Your logo engraved on every award and featured in all winner announcements.
- Post-event promotion, including photography access and continued website

SPONSORSHIP PACKAGES

Individual Category Awards Sponsor Package - £2,500

- Present your chosen award and have your logo on-screen during the announcement.
- Pre and post event branding via media and social coverage.
- A professional photograph of your presentation and exclusive mention in entrant communications.



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CATEGORIES: THE LINE-UP

- Best Integrated Student
- Best Modular ATPL Student
- Best MPL Student
- Best Ground School Instructor
- Best Sim Instructor
- Best Flight Instructor
- Most Supportive Student
- Significant Contribution to Professional Flight Training (individual)
- Best Sustainable Initiative
- Achievement Through Adversity



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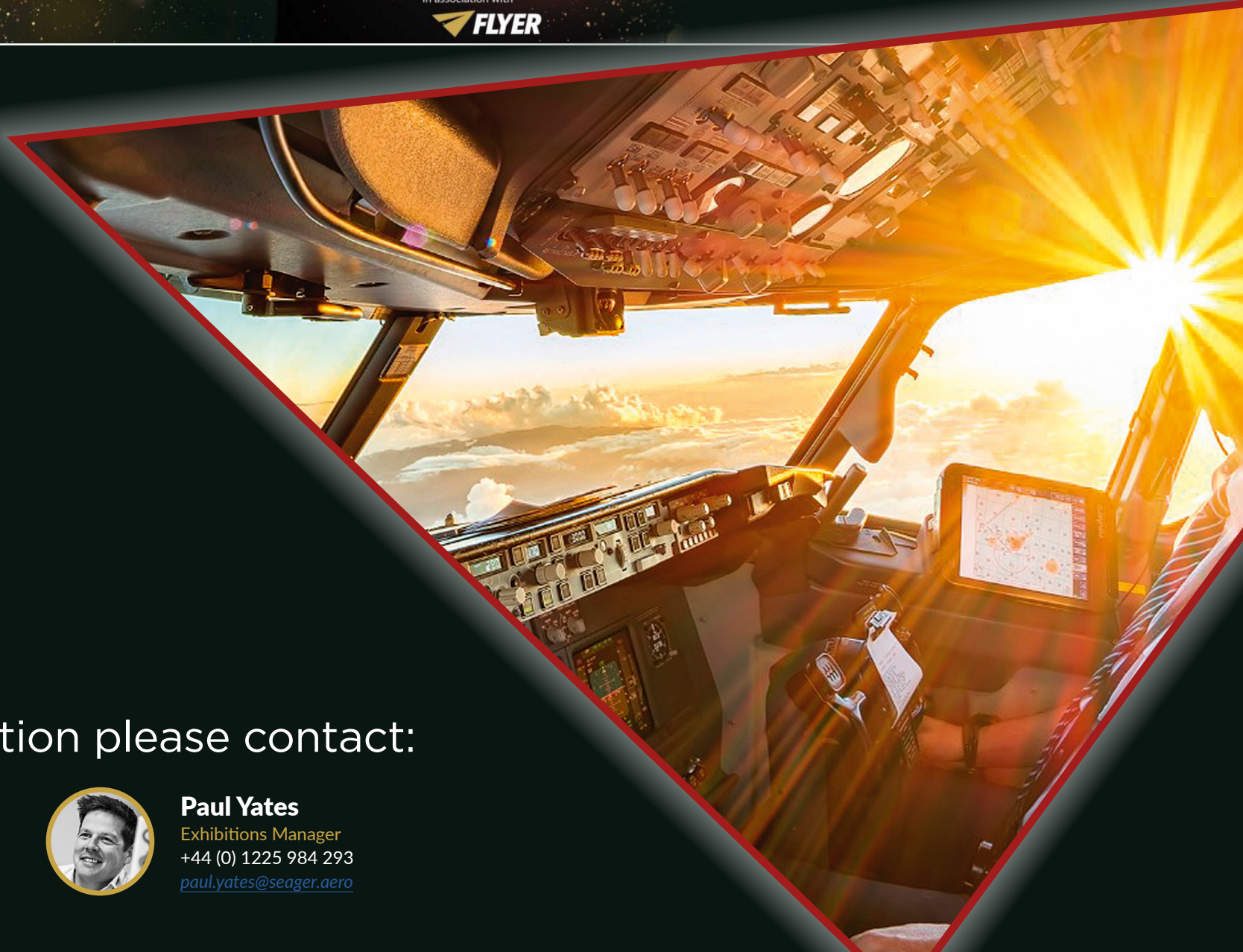
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